

February 1, 2012

**Via Electronic and Regular Mail**

Terry Monday  
Perry Broadcasting of Southwest Oklahoma, Inc.  
1528 N.E. 23rd Street  
Oklahoma City, OK 73111

Re: Perry Broadcasting of Apache, Inc. and Perry Broadcasting of Southwest Oklahoma, Inc. – Equal Employment Opportunity Public File Report for the Station Employment Unit including Radio Stations KVSP-FM and KACO-FM

Dear Terry:

Enclosed is a copy of the Annual Equal Employment Opportunity Public File Report (the “EEO Report”) for KVSP-FM and KACO-FM signed by Russell M. Perry. The EEO Report or a copy thereof should be placed in each of the Radio Stations’ Local Public Inspection Files as required by the Federal Communications Commission.

Additionally, a copy of the EEO Report has been forwarded to Perry Broadcasting Company, Inc. so that the EEO Report can be posted on the radio stations’ websites.

If you have any questions, please telephone.

Sincerely,



H. Edward DeBee

HED/kjt  
Enclosure

cc: Russell M. Perry (w/o encls.)  
Kevin S. Perry (w/o encls.)  
Joy Chapman (w/encls.)

219820

**PERRY BROADCASTING OF SOUTHWEST OKLAHOMA, INC.**

**AND**

**PERRY BROADCASTING OF APACHE, INC.**

**ANNUAL EEO PUBLIC FILE REPORT  
FOR EMPLOYMENT UNIT**

**KVSP-FM  
KACO-FM**

**FOR THE PERIOD  
FEBRUARY 1, 2011 – JANUARY 31, 2012**

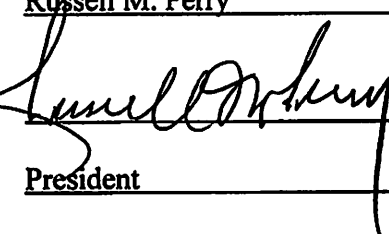
**ANNUAL EEO PUBLIC FILE REPORT**

For the Period Beginning February 1, 2011 and Ending January 31, 2012\*

**This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.**

This Report consists of:

- Part 1            Station Information
- Part 2            Recruitment sources/interviewees for each full-time vacancy
- Part 3            Recruitment initiatives

Preparer: Russell M. Perry  
Signature:   
Title: President  
Date: January 31, 2012  
Telephone: (405) 424-4695

There were no full-time job vacancies during the year. There were no interviews held and no full-time jobs filled by the employment unit.

Attached is information concerning the recruitment efforts undertaken by the employment unit during the period covered by this Report.

\*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and on each station's website (if applicable) every year on the anniversary of the due date of the station's renewal application.

**PART 1**

This Report covers the following employment unit for Perry Broadcasting of Southwest Oklahoma, Inc. and Perry Broadcasting of Apache, Inc.:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>
KVSP	FM	2189	Anadarko, OK
KACO	FM	70015	Apache, OK

**PART 2**

**FULL TIME VACANCY**

Job Title: **NO FULL-TIME VACANCIES WERE FILLED FOR THIS UNIT**

Date Filled: **N/A**

Total Number of Interviewees: **N/A**

**Recruitment Sources:**

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred

**NO FULL-TIME VACANCIES WERE FILLED FOR THIS UNIT**

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**ACTIVITY #1**

**Activity:** Virtual Marketing

**Date:** February 1, 2011 through January 31, 2012

**Host/Sponsor of Activity:** [www.facebook.com](http://www.facebook.com); [www.twitter.com/power1035](http://www.twitter.com/power1035);  
[www.myspace.com](http://www.myspace.com); and [www.kvsp.com](http://www.kvsp.com)

**Participating Station Personnel:** Terrence Peterson, Technology Director

**Description of activity and scope of Station Participation:**

Mr. Peterson uses “virtual marketing” in social networking sites hosted by Facebook, Twitter, and MySpace and the radio station’s website to recruit interns and potential employees.

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**ACTIVITY #2**

**Activity:** Employment Law Seminar

**Date:** October 12, 2011

**Host/Sponsor of Activity:** Crowe and Dunlevy Law Firm

**Participating Station Personnel:** Joy Chapman – General Market Manager

**Description of activity:** Great Plains SHRM Chapter – 2011 Employment Law Update

Speakers for the Law Firm of Crowe and Dunlevy updated attendee on the recent developments in the state and federal workplace laws, including Oklahoma Workers Compensation Code; changes in Oklahoma employment law; important legislative changes taking effect on November 1, 2011; and Equal Employment Opportunity Commission Final Regulations under the American with Disabilities Act.

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**ACTIVITY #3**

**Activity:** OAB Student Day Career Fair

**Date:** March 3, 2011

**Host/Sponsor of Activity:** Oklahoma Association of Broadcasters

**Participating Station Personnel:** Terry Monday, Program Director and J. Swick

**Description of activity:** Student Day Career Fair

The Oklahoma Association of Broadcasters Student Career Day was held at the Oklahoma History Center in Oklahoma City to give broadcast students an opportunity to ask questions and explore opportunities in the broadcasting field. Terry Monday was invited to participate in the Career Fair by Nancy Struby, Director of Operations with the Oklahoma Association of Broadcasters. Approximately 125 – 200 students attended this event.