

PERRY BROADCASTING OF AUGUSTA
ANNUAL EEO PUBLIC FILE REPORT
FOR EMPLOYMENT UNIT

WFXA-FM
WAKB-FM
WAEG-FM
WTHB-FM
WTHB-AM

FOR THE PERIOD
DECEMBER 1, 2010 – NOVEMBER 30, 2011

ANNUAL EEO PUBLIC FILE REPORT

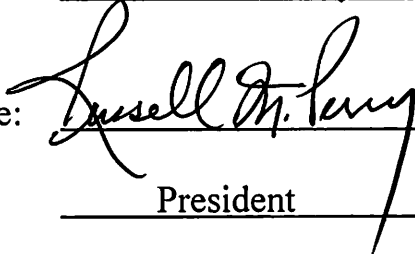
For the period beginning December 1, 2010 and ending November 30, 2011.*

**This Report is not required if the Station Employment Unit
has fewer than five (5) full-time employees.**

This Report consists of:

- Part 1 Station Information
- Part 2 Recruitment Sources/Interviewees
for each full-time vacancy
- Part 3 Supplemental Recruitment Initiatives
- Part 4 Equal Employment Opportunity Complaint

Preparer: Russell Perry

Signature: 

Title: President

Date: November 29, 2011

Telephone: (405) 424-4695

*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and on each website (if applicable) every year on the anniversary of the due date of the station's renewal application.

PART 1

STATION INFORMATION

This report covers the following employment unit of Perry Broadcasting of Augusta, Inc.:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>
WFXA	FM	15848	Augusta, Georgia
WAKB	FM	31942	Hephzibah, Georgia
WAEG	FM	31941	Evans, Georgia
WTHB	FM	15849	Wrens, Georgia
WTHB	AM	15843	Augusta, Georgia

Attached is the information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this report.

A total of five (5) full-time vacancies were filled by the employment unit.

A total of twenty-six (26) people were interviewed for the full-time vacancies.

PART 2

RECRUITMENT SOURCES/INTERVIEWEES

Full Time Vacancy #1

Job Title: Clerical

Date Filled 02/23/2011

Total Number of Interviewees: 2

Recruitment Sources¹:

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
Augusta Technical College (Waynesboro Campus)	216 Hwy. 24 South Waynesboro, GA 30830	Denise Walker	(706) 437-6801	*2

¹ A source with an (*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

PART 2-2

RECRUITMENT SOURCES/INTERVIEWEES

Full Time Vacancy #2

Job Title: On-Air Personality

Date Filled 03/09/2011

Total Number of Interviewees: 20

Recruitment Sources¹:

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
WFXA-FM Radio Announcer Talent Search Contest	6025 Broadcast Dr. North Augusta, SC 29841	Velvet Perry	(803) 279-2330	*20

¹ A source with an (*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

PART 2-3

RECRUITMENT SOURCES/INTERVIEWEES

Full Time Vacancy #3

Job Title: Account Executive

Date Filled 04/112011

Total Number of Interviewees: 1

Recruitment Sources¹:

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
WAEG-FM	6025 Broadcast Dr., North Augusta, SC 29841	Velvet Perry	(803) 279-2330	0
WFXA-FM	6025 Broadcast Dr. North Augusta, SC 29841	Velvet Perry	(803) 279-2330	*1
WAKB-FM	6025 Broadcast Dr. North Augusta, SC 29841	Velvet Perry	(803) 279-2330	0
WTHB-FM	6025 Broadcast Dr. North Augusta, SC 29841	Velvet Perry	(803) 279-2330	0
WTHB(AM)	6025 Broadcast Dr. North Augusta, SC 29841	Velvet Perry	(803) 279-2330	0

¹ A source with an (*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

PART 2-4

RECRUITMENT SOURCES/INTERVIEWEES

Full Time Vacancy #4

Job Title: Clerical

Date Filled: 04/11/2011

Total Number of Interviewees: 1

Recruitment Sources¹:

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
Augusta Technical College (Waynesboro Campus)	216 Hwy. 24 South Waynesboro, GA 30830	Denise Walker	(706) 437-6801	*1

¹ A source with an (*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

PART 2-5

RECRUITMENT SOURCES/INTERVIEWEES

Full Time Vacancy #5

Job Title: Clerical

Date Filled: 07/18/2011

Total Number of Interviewees: 2

Recruitment Sources¹:

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
Augusta Technical College (Waynesboro Campus)	216 Hwy. 24 South Waynesboro, GA 30830	Denise Walker	(706) 437-6801	*2

¹ A source with an (*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

PART 3-1

SUPPLEMENTAL RECRUITMENT INITIATIVES

Activity #1

Activity: One Stop Shop Career Day 2011

Date: March 2, 2011

Host/Sponsor of Activity: Aiken Technical College

Participating Station Personnel: Velvet Perry, General Manager
Shelia Jones, Account Executive

Description of activity and scope of Station Participation:

Talked with students, faculty and staff regarding Perry Broadcasting of Augusta, Inc. (PBOA) full-time, part-time, internship and co-op positions. Accepted resumes and provided station media information.

PART 3-2

SUPPLEMENTAL RECRUITMENT INITIATIVES

Activity #2

Activity: USC Aiken Career Day 2011

Date: March 23, 2011

Host/Sponsor of Activity: University of South Carolina - Aiken

Participating Station Personnel: Velvet Perry, General Manager
Shelia Jones, Account Executive

Description of activity and scope of Station Participation:

Talked with USCA students, faculty and staff regarding Perry Broadcasting of Augusta, Inc. (PBOA) full-time, part-time, internship and co-op positions. Accepted resumes and provided station media information.

PART 4

EQUAL EMPLOYMENT OPPORTUNITY COMPLAINT

In fiscal year 2011, Perry Broadcasting of Augusta, Inc. had zero (0) complaints or charges of discrimination filed against it.