

PERRY BROADCASTING OF SOUTHWEST OKLAHOMA, INC.

AND

PERRY BROADCASTING OF APACHE, INC.

**ANNUAL EEO PUBLIC FILE REPORT
FOR EMPLOYMENT UNIT**

**KVSP-FM
KACO-FM**

**FOR THE PERIOD
FEBRUARY 1, 2009 – JANUARY 31, 2010**

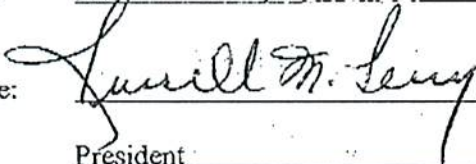
ANNUAL EEO PUBLIC FILE REPORT

For the Period Beginning February 1, 2009 and Ending January 31, 2010*

This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.

This Report consists of:

Part 1 Station Information
Part 2 Recruitment sources/interviewees for each full-time vacancy
Part 3 Recruitment initiatives

Preparer: Russell M. Perry
Signature: 
Title: President
Date: January 27, 2010
Telephone: (405) 424-4695

There were no full-time job vacancies during the year. There were no interviews held and no full-time jobs filled by the employment unit.

Attached is information concerning the recruitment efforts undertaken by the employment unit during the period covered by this Report.

*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and on each station's web site (if applicable) every year on the anniversary of the due date of the station's renewal application.

PART 1

This Report covers the following employment unit for Perry Broadcasting of Southwest Oklahoma, Inc. and Perry Broadcasting of Apache, Inc.:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>
KVSP	FM	2189	Anadarko, OK
KACO	FM	70015	Apache, OK

PART 2

FULL TIME VACANCY

NO VACANCIES

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #1

Activity: Virtual Marketing

Date: February 1, 2009 through January 31, 2010

Host/Sponsor of Activity: www.facebook.com; www.mypace.com

Participating Station Personnel: Terrence Peterson (Technology Director)

Description of activity and scope of Station Participation:

Mr. Peterson uses “virtual marketing” in social networking sites hosted by Facebook and MySpace to recruit interns and employees.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #2

Activity: Oklahoma Broadcast Education Association

Date: February 21, 2009

Host/Sponsor of Activity: OU Gaylord School of Journalism (Norman, OK)

Participating Station Personnel: Terry Monday, Program Director/Station Manager

Description of activity and scope of Station Participation:

On February 21, 2009, I participated as a judge and speaker at an annual competition to evaluate student work hosted by the Oklahoma Broadcast Education Association at The University of Oklahoma Gaylord School of Journalism in Norman, OK.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #3

Activity: Meeting at University of Oklahoma

Dates: June 26, 2009

Host/Sponsor of Activity: University of Oklahoma

Participating Station Personnel: Terry Monday – Program Director/Station Manager)

Description of activity and scope of Station Participation:

I spoke with Cecile Rose, Retention Specialist, with University College/Center for Student Advancement at the University of Oklahoma. The topics discussed included assisting students and football players in the field of broadcasting through internships.