

**PERRY BROADCASTING OF AUGUSTA**

**ANNUAL EEO PUBLIC FILE REPORT**

**FOR EMPLOYMENT UNIT**

**WFXA-FM**

**WAKB-FM**

**WAEG-FM**

**WTHB-FM**

**WTHB-AM**

**FOR THE PERIOD**

**DECEMBER 1, 2008 – NOVEMBER 30, 2009**

ANNUAL EEO PUBLIC FILE REPORT

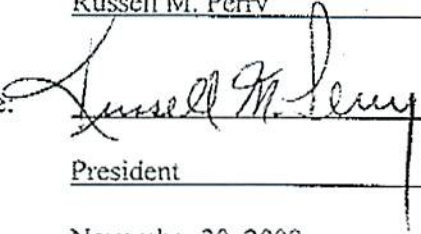
For the Period Beginning December 1, 2008 and Ending November 30, 2009\*

This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.

This Report consists of:

|               |   |
|---------------|---|
| <u>Part 1</u> | Station Information   |
| <u>Part 2</u> | Recruitment Sources/Interviewees for each full-time vacancy |
| <u>Part 3</u> | Supplemental Recruitment Initiatives                        |

Preparer: Russell M. Perry

Signature: 

Title: President

Date: November 30, 2009

Telephone: (405) 424-4695

\*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application.

**PART 1**

**STATION INFORMATION**

This report covers the following employment unit of Perry Broadcasting of Augusta, Inc.:

| <b><u>Call Sign</u></b> | <b><u>AM/FM</u></b> | <b><u>Facility ID#</u></b> | <b><u>Community of License</u></b> |
|-------------------------|---------------------|----------------------------|------------------------------------|
| WFXA                    | FM                  | 15848                      | Augusta, Georgia                   |
| WAKB                    | FM                  | 31942                      | Hephzibah, Georgia                 |
| WAEG                    | FM                  | 31941                      | Evans, Georgia                     |
| WTHB                    | FM                  | 15849                      | Wrens, Georgia                     |
| WTHB                    | AM                  | 15843                      | Augusta, Georgia                   |

Attached is the information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this report.

A total of five (5) full-time vacancies were filled by the employment unit.

A total of eight (8) people were interviewed for the full-time vacancies.

**PART 2**

**FULL TIME VACANCY**

**Job Title:** Account Executive

**Date Filled** 02/02/2009

**Total Number of Interviewees:** 4

**Recruitment Sources<sup>1</sup>:**

The following recruitment sources were utilized to fill this vacancy:

| <b>Name of Source</b> | <b>Address</b>                                   | <b>Contact Person</b> | <b>Telephone Number</b> | <b>Number of Interviewees Referred</b> |
|-----------------------|--|-----------------------|-------------------------|--|
| WAEG FM               | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 1                                      |
| WFXA FM               | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | *1                                     |
| WAKB FM               | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 1                                      |
| WTHB FM/AM            | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 1                                      |

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<sup>1</sup> A source with an (\*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

**PART 2**

**FULL TIME VACANCY**

**Job Title:** Business Manager

**Date Filled:** 04/01/2009

**Total Number of Interviewees:** 3

**Recruitment Sources<sup>2</sup>:**

The following recruitment sources were utilized to fill this vacancy:

| <b>Name of Source</b>             | <b>Address</b>                                   | <b>Contact Person</b> | <b>Telephone Number</b> | <b>Number of Interviewees Referred</b> |
|-----------------------------------|--|-----------------------|-------------------------|--|
| Augusta Technical College Website | www.augustatech.edu                              | Velvet Perry          | (803) 279-2330          | *3                                     |
| WFXA FM                           | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 2                                      |
| WAKB FM                           | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 3                                      |
| WTHB FM                           | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 2                                      |
| WAEG FM                           | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 0                                      |
| WTHB AM                           | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 0                                      |

<sup>2</sup> A source with an (\*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

**PART 2**

**FULL TIME VACANCY**

**Job Title:** Account Executive

**Date Filled** 07/22/2009

**Total Number of Interviewees:** 2

**Recruitment Sources**<sup>3</sup>:

The following recruitment sources were utilized to fill this vacancy:

| <b>Name of Source</b> | <b>Address</b>                                   | <b>Contact Person</b> | <b>Telephone Number</b> | <b>Number of Interviewees Referred</b> |
|-----------------------|--|-----------------------|-------------------------|--|
| WAEG FM               | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 1                                      |
| WFXA FM               | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 1                                      |
| WAKB FM               | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | *2                                     |
| WTHB FM/AM            | 411 Radio Station Rd.<br>North Augusta, SC 29841 | Velvet Perry          | (803) 279-2330          | 0                                      |

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<sup>3</sup> A source with an (\*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

### PART 3

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

##### Activity #1

**Activity:** Paine College Career Day 2009

**Date:** February 5, 2009

**Host/Sponsor of Activity:** Paine College

**Participating Station Personnel:** Velvet Perry, General Manager  
Chris Glover, Office Manager

**Description of activity and scope of Station Participation:**

Talked with Paine College students, faculty and staff regarding Perry Broadcasting of Augusta, Inc. (PBOA) full-time, part-time, internship and co-op positions. Accepted resumes and provided station media information.

### PART 3

#### Supplemental Recruitment Initiatives

##### Activity #2

**Activity:** USC-Aiken Career Day 2009

**Date:** February 25, 2009

**Host/Sponsor of Activity:** University of South Carolina-Aiken

**Participating Station Personnel:** Chris Glover, Office Manager  
LeVerne Hillary, Account Exec.

**Description of activity and scope of Station Participation:**

Talked with USCA students, faculty and staff regarding Perry Broadcasting of Augusta, Inc. (PBOA) full-time, part-time, internship and co-op positions. Accepted resumes and provided station media information.